

University Roll No. 5128255

INDEX

Teaching Subject COMMERCE

S.No.	Topic	Date	Page	Remarks
	<u>MICRO LESSON PLAN</u>			
✓ 1.	<u>Communication</u>	18.11.13	<u>1-3</u>	
✓ 2.	<u>Social Responsibility</u> <u>Of lesson</u>	19.11.13	<u>4-7</u>	
✓ 3.	<u>Recruitment & Selection</u>	20.11.13	<u>8-11</u>	
✓ 4.	<u>Retailer</u>	21.11.13	<u>12-14</u>	
✓ 5.	<u>Management</u>	22.11.13	<u>15-18</u>	
	<u>MEGA LESSON PLAN</u>			
✓ 1.	<u>Accounts</u>	26.11.13	<u>19-25</u>	
✓ 2.	<u>Human Activities</u>	27.11.13	<u>26-31</u>	
✓ 3.	<u>Nature Of Manage</u> <u>ment</u>	28.11.13	<u>32-38</u>	
✓ 4.	<u>Business ethics</u>	29.11.13	<u>39-44</u>	
✓ 5.	<u>Trade</u>	30.11.13	<u>45-50</u>	

Sumit

Micro Lesson

1

MICRO LESSON PLAN - 1

Pupil Teacher's Roll No . 1666

class: **XI**

Subject : **Commerce**

Duration : **5mins**

Topic : **Communication**

Date : **18.11.13**

SKILL : **Introducing a lesson**

Pupil Teacher Activity

Pupil Activity

What does the word 'communis' mean ?

The word 'communis' means common.

What is communication ?

Communication is a circular process of exchanging, ideas, facts and information.

What is encoding ?

Express, ideas, facts and information of words is called encoding.

What are the various elements of communication ?

Sender, message, channel of communication and receiver are the elements of communication.

What are different channels of communication ?

Problematic Question

OBSERVATION SCHEDULE :

Name of the Observer

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Use of introductory statement</u>	0 1 2 3 (4)
	<u>Use of suitable language</u>	0 1 2 3 4
	<u>Change in form of speech</u>	0 1 2 3 (4)
	<u>Change in voice</u>	0 1 2 3 (4) 5
	<u>Use of gestures</u>	0 1 2 (3) 4 5
	<u>Continuity in narration</u>	0 1 2 3 4 (5)
	<u>Movement in the class</u>	0 1 2 3 (4) 5
	<u>Use of visual technique</u>	0 1 2 3 4 (5)

Signature of observer :

EVALUATION SCHEDULE :

Name of the evaluator

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Use of introductory statement</u>	0 1 2 3 (4) 5 6
	<u>Use of suitable language</u>	0 1 2 (3) 4 5 6
	<u>Change in form of speech</u>	0 1 2 3 (4) 5 6
	<u>Change in voice</u>	0 1 2 3 (4) 5 6
	<u>Use of Gestures</u>	0 1 2 (3) 4 5 6
	<u>Contⁿuity in narration</u>	0 1 2 3 4 (5) 6
	<u>Movement in the class</u>	0 1 2 3 4 (5) 6
	<u>Use of visual technique</u>	0 1 2 3 4 (5) 6

Signature of evaluator:

MICRO LESSON PLAN-2

Pupil Teacher Roll No 1666
Subject : Commerce
Topic : Social Responsibility
Of Business

class : X
Duration :
Date : 19.1

<u>Pupil Teacher Activity</u>	<u>Pupil Activity</u>	<u>Component</u>
What is responsibility?	Doing one's duty	<u>prompting</u>
What is social responsibility?	It means responsibility towards society.	<u>Seeking for information</u>
What is social responsibility of business?	It means satisfaction of various groups	<u>Seeking for information</u>
What are the various groups of society?	Owners, employees, employer, consumer, suppliers, competitors, govt. community	<u>Seeking for information</u>
Why is it necessary to take care of social responsibility towards govt.?	To establish new industries and help the govt. in economic development.	<u>Redirecting</u>

<u>Pupil Teacher Activity</u>	<u>Pupil Activity</u>	<u>Components</u>
What happens when business is not responsible for employees?	Employees are not satisfied and create problem of industrial disputes.	<u>Prompting</u>
In what way, they are satisfied.	To pay proper salary to give share of profit to provide clean working atmosphere to fulfil their needs.	<u>Refocusing</u>
What should a business do to increase its profit.	To make good quality goods at cheap rates to the consumers.	<u>Prompting</u>
What should be done by the businessman to satisfy customers.	No response	<u>Refocusing</u>
How can you say that social responsibilities can't be ignored?	Business is a part of society so that they must have positive attitude towards the needs of society to ensure the success of organisation in future.	<u>increasing critical awareness.</u>

OBSERVATION SCHEDULE :

Name of the Observer

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Body Movements</u>	0 1 2 3 4
	<u>Gestures</u>	0 1 2 3 4
	<u>Change in Speech</u>	0 1 2 3 4
	<u>Focusing</u>	0 1 2 3 4
	<u>Pausing</u>	0 1 2 3 4
	<u>Changing in interaction style</u>	0 1 2 3 4
	<u>change in audio-visual sequence</u>	0 1 2 3 4

Signature of observer :

MICRO LESSON PLAN - 3

Pupil's Teacher Roll No. 1666

class :

Subject : Commerce

Duration :

Topic : Recruitment & Selection

Date :

<u>Pupil's Teacher Activity</u>	<u>Pupil's Activity</u>	<u>Component</u>
What is recruitment	It is a process of searching prospective employee & stimulate them to apply for job.	<u>student's involvement</u>
Recruitment Process involves a) Identification of Source b) Assess their validity c) Invites application from suitable candidates		
What are the sources of recruitment ? (pointing student)	Internal sources External sources	<u>Use of gesture</u> <u>student involvement</u>

OBSERVATION SCHEDULE :

Name of the observer

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Body Movements</u>	0 1 2 3 (4) 5
	<u>Gestures</u>	0 1 2 3 (4) 5
	<u>Change in speech</u>	0 1 2 3 4 (5)
	<u>focusing</u>	0 1 2 3 (4) 5
	<u>Pausing</u>	0 1 2 3 4 (5)
	<u>Change in interaction style</u>	0 1 2 3 4 (5)
	<u>change in audio-visual sequence</u>	0 1 2 3 (4) 5

Signature of observer.

EVALUATION SCHEDULE

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Body Movements</u>	0 1 2 3 4 5 6
	<u>Gestures</u>	0 1 2 3 4 5 6
	<u>Change in speech</u>	0 1 2 3 4 5 6
	<u>focusing</u>	0 1 2 3 4 5 6
	<u>Pausing</u>	0 1 2 3 4 5 6
	<u>change in interaction style</u>	0 1 2 3 4 5 6
	<u>change in audio-visual sequence</u>	0 1 2 3 4 5 6

Signature of evaluator

MICRO LESSON PLAN - 4

Pupil Teacher Roll No. 1666

Class :

Subject : Commerce

Duration :

Topic : Retailer

Date :

Pupil Teacher Activity

Who is called retailer

(very good)
(you are right)

How many types of
retailer are there?

What do you mean
by itinerants?

So, students we will
study today about
Retailers

Pupil's Activity

Any person who purchase
goods in large amount
sell them in small quantity
to the consumer

There are two types
Itinerants
fixed

These traders who
have no definite
selling points

No response

OBSERVATION SCHEDULE

Name of the observer

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Body Movements</u>	0 1 2 3 4 5 6
	<u>Gestures</u>	0 1 2 3 4 5 6
	<u>Change in speech</u>	0 1 2 3 4 5 6
	<u>Focusing</u>	0 1 2 3 4 5 6
	<u>Pausing</u>	0 1 2 3 4 5 6
	<u>Change in interaction style</u>	0 1 2 3 4 5 6
	<u>change in audio-visual sequence</u>	0 1 2 3 4 5 6

Signature of observer

EVALUATION SCHEDULE

Tallies

Components

Rating Scale

Body Movements

0 1 2 3 4

Gestures

0 1 2 3 4

Change in speech

0 1 2 3 4

focusing

0 1 2 3 4

Pausing

0 1 2 3 4

change in interaction style

0 1 2 3 4

change in audio-visual sequence

0 1 2 3 4

Signature of evaluator : May

MICRO LESSON PLAN- 5

Pupil's Teacher Roll No. 1666

class: XI

Subject: Commerce

Duration: 5min

Topic: Management

Date 22.11.13

<u>Pupil Teacher Activity</u>	<u>Pupil's Activity</u>	<u>Components</u>
showing a chart of different level of management. Pupil teacher asks. How many levels of management there are?	Students reply, there are four levels of management.	Positive verbal statement
What are they?	They are : Top level Middle level lower level	Write on blackboard
What are the works of the managers?	Planning Organising Directing staffing	positive verbal statement

OBSERVATION SCHEDULE

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Using of Praising word</u>	0 1 2 3 4 (5) 6
	<u>Using of statement acc. to pupil</u>	0 1 2 3 (4) 5 6
	<u>Summarising Pupil's Response</u>	0 1 2 3 4 5 (6)
	<u>Writing Response on Blackboard</u>	0 1 2 3 4 (5) 6
	<u>Using Gesture</u>	0 1 2 3 (4) 5 6
	<u>Use of negative reinforce</u>	0 1 2 3 (4) 5 6
	<u>Use of appropriate reinforcement</u>	0 1 2 3 4 (5) 6
	<u>Use of discouraging words</u>	0 1 2 3 4 (5) 6

Signature of observer :

EVALUATION SCHEDULE

<u>Tallies</u>	<u>Components</u>	<u>Rating Scale</u>
	<u>Using of Praising word</u>	0 1 2 3 4 <u>5</u>
	<u>using of statement acc. to pupil</u>	0 1 2 3 <u>4</u> 5
	<u>Summarising Pupil's Response</u>	0 1 2 3 4 <u>5</u>
	<u>Writing response on blackboard</u>	0 1 2 3 <u>4</u> 5
	<u>Using Gesture</u>	0 1 2 3 4 <u>5</u>
	<u>Use of negative reinforce</u>	0 1 2 3 <u>4</u> 5
	<u>Use of appropriate reinforcement</u>	0 1 2 3 4 <u>5</u>
	<u>Use of discouraging words</u>	0 1 2 3 <u>4</u> 5 6

Signature of Evaluator: Ranjit

Mega Lesson

MEGA LESSON PLAN - I

Pupil Teacher Roll No. 1666

class: XISubject : CommerceDuration : 30minTopic : AccountsDate : 26.11.13

Content Analysis : Meaning of Accounts
Defination of Accounts
classification of Accounts
Explanation of Accounts

General Objectives :

- 1- To develop the students to habitat to understand the importance of nature.
- 2- To develop logic power among students.
- 3- To help the students to increase their self confidence.
- 4- To develop the student knowledge about the various practices.
- 5- To develop the students interest in commerce stream.

Instructional Aids : chalk, duster, pointer, rollenboard, chant
etc

Instructional Objectives :

Knowledge Objectives :

1. Recall the term 'Accounts'.
2. Recognise the classification of Accounts.

Understanding Objectives :

1. The students will be able to illustrate about the various type of accounts.
2. The students will be able to explain about the classification of accounts.

Application Objectives :

1. The students will be able to discuss the rules of account.
2. The students will be able to use the rules of debit and credit in recording the transaction.

Skill Objectives :

1. The students will be able to compare the accounts.
2. The students will be able to critically analyse the type of accounts.

Previous knowledge assumed: The students have some knowledge about the word 'Account'.

Introduction

Pupil Teacher Activity

What do you mean by term accounts?

What type of transaction are recorded in accounts?

What do you mean by term Debit & Credit?

Pupil's Activity

Accounts is the recording of transactions

Debit & Credit

Problematic Question

Announcement Of the Topic

Well students, Today we will study about meaning of accounts & classification of accounts.

Presentation

Teaching Points

Meaning of Accounts

Pupil Teacher Activity

An account is a summarised record of relevant transactions at one place relating to a particular head.

Pupil Activity

students listen carefully

Blackboard Summary

It is a summarised record of relevant transactions at one place

<u>Teaching Points</u>	<u>Pupil's</u> <u>Teacher</u> <u>Activity</u>	<u>Pupil Activity</u>	<u>B. Book</u> <u>Summary</u>																																				
	It records not only the amount of transactions but also their effect and directions.	students listen carefully and notedown in their notebook.	students copyd from blackb																																				
<u>forms of Accounts</u>	The two columns of which is the form of an account. It is also called the 'T' form																																						
	<u>Cash A/c</u> <table> <tr> <th>Increase</th><th>Amt.</th><th>Decrease</th><th>Amt.</th></tr> <tr> <td>Rent</td><td>-</td><td>Purchase</td><td>-</td></tr> <tr> <td></td><td></td><td></td><td></td></tr> <tr> <td></td><td></td><td></td><td></td></tr> <tr> <td></td><td></td><td></td><td></td></tr> <tr> <td></td><td></td><td></td><td></td></tr> <tr> <td></td><td></td><td></td><td></td></tr> <tr> <td></td><td></td><td></td><td></td></tr> <tr> <td></td><td></td><td></td><td></td></tr> </table>	Increase	Amt.	Decrease	Amt.	Rent	-	Purchase	-																														
Increase	Amt.	Decrease	Amt.																																				
Rent	-	Purchase	-																																				
<u>classification of Accounts</u>	Two Approaches 1) Modern Approach 2) Traditional Approach		Traditi Approach 1) Personal 2) Impers A/c																																				

Modern Approach

According to Modern Approach :

Students listen carefully and note down in their note book.

A/c to Mod. Approach

1. Assets A/c
2. Liabilities A/c
3. Capital A/c
4. Revenue A/c
5. Expense A/c

A/c are classified into five categories :

- 1) Assets A/c
- 2) Liabilities A/c
- 3) Capital A/c
- 4) Revenue A/c
- 5) Expense A/c

Assets A/c

These accounts are A/c of assets & properties such as land & building, Plants & Machinery, Furniture.

Assets :

- 1) Land & Build
- 2) Plant & Mact
- 3) furniture
- 4) fittings

Liabilities A/c

These accounts are accounts of lender, creditors for goods, creditors for expenses etc.

Capital A/c

These refer to the accounts of the partners who invested money in the business.

Revenue A/c

These are accounts of income and gains. e.g. are sales, interest received etc.

Expense A/c

The account which show the amount spent on even last in carrying one business operation
e.g. Purchase, wages paid

capital
shares
Debenture
equity share
capital
Preference
share capital

Traditional Approach

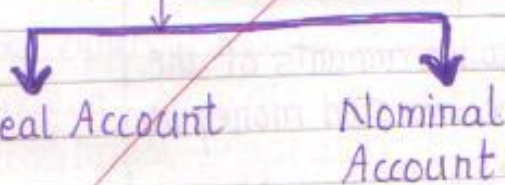
It is classified into two categories students listen carefully
1) Personal
2) Impersonal

Personal Accounts

Rules of Personal Accounts
Debit: Debit the receiver
Credit: Credit the giver

Impersonal Accounts

Impersonal Accounts



Impersonal

Real Nominal

Real Account

Account which will relate to tangible or non tangible assets of the firm.

Rule of real Accounts

Debit - what comes in.
credit - what goes out.

Nominal Account

Rule of the Nominal Accounts

Listen
carefully

Debit - All expenses are losses.

Credit: All gains are income.

Evaluation

Ques 1 what do you mean by accounts ?

Ques 2 what are the classification of accounts ?

Ques 3 Give the examples of tangible assets ?

Homework :

Ques 1 Write down the approaches of accounts ?

Ques 2 Write the different types of accounts ?

Ques 3 Write the classification of accounts ?

Reference :

This topic has been taken from the text book of class XI prescribed by NCERT.

iMajin

MEGA LESSON PLAN - 2

Pupil's Teacher Roll No- 1666

class: XI

Subject : Commerce

Duration : 20

Topic : Human Activities

Date : 27.11.13

Content Analysis :
Meaning of human activities
Types of human activities
Example of human activities

General Objectives :

1. To develop the students to habitat to understand the importance of nature.
2. To develop the students knowledge about various business practices and procedure.
3. To develop the student interest in commerce stream.
4. To develop the logic power among the students.
5. To develop the student to increase their self confidence.

Instructional Aids: Chalk, duster, pointer, rollerboard, chart et

Introduction :

Pupil Teacher Activity

What are the things which satisfy our need?

How do we get goods & services?

What does process of producing & selling called?

What is called?

Pupil Activity

Good & services

By producing selling goods & services

Activities done by human being.

Problematic Question

Announcement of the topic :

Well students, Today we will study about the various human activities done by the human beings.

Presentation

Teaching Points

Meaning of Human activities

Pupil Teacher Activity

Human activities are those activities which are performed by the human being for their livelihood.

Pupil Activity

Students listen carefully

Black board Summary

Human activities are those activities which are performed by human

<u>Teaching Points</u>	<u>Pupil Teacher Activity</u>	<u>Pupil Activity</u>	<u>Blackboard Summary</u>
<u>Define business</u>	What is business? It is concerned with the production and sale of goods & services. What is the main aim behind all business activity? If a teacher teaching in School this is which activity? If a teacher teaching his own son at home.	To earn profit economic activity Non-economic activity	
<u>Profession</u>	Profession is an economic activities that required special knowledge & skill to be applied by individual for earning their profit. e.g. lawyer, Doctor etc		Profession lawyer Doctor C.A.
<u>Employment</u>	It is an economic activity in which people work for others and get remuneration. e.g. clerk, Peon, Salesman		

Evaluation :

- Q:1 What is human activity ?
- Q:2 What are the different types of human activity
- Q:3 What are the types of economic activity .

Fill ups :

1. Business is the key of economic activity .
2. Social welfare is an Non-economic activity .
3. The main aim of economic activity is earn Profit

Homework :

- Q Make a list of economic activity .
- Q What do you mean by human activity . What are its types ?
- Q Make a list of non-economic activities ?

Reference :

This topic is taken from text book of Business studies of class XI by V. Wasora (S. Chand)

Manjiv

MEGA LESSON PLAN-3

Pupil Teacher Roll No. 1666

class : XI

Subject: Commerce

Duration : 30

Topic : Nature of Management

Date : . 28.

Content Analysis : Define Management

Characteristics of Management

Objectives of Management

Functions of Management

General Objectives :

1. To develop the students to habitat to understand the importance of nature.
2. To develop the students knowledge about various business practice and procedure.
3. To develop the students interest in commerce stream.
4. To develop the logic power among the students.
5. To help the students to increase their self confidence

Instructional Aids : chalk, duster, roller board, pointer, chart etc

Instructional Objectives :

Knowledge Objectives

1. Recall the term management .
2. Recognise the different level of management .

Understanding Objectives :

1. The students will be able to explain about management .
2. The students will be able to illustrate about the functions of management .

Application Objectives :

1. The students will be able to discuss about the Management .
2. The students will be able to use the term management in their life .

Skill Objectives :

1. The students will be able to compare the types of management .
2. The students will be able to critically analyse the functions of management .

Previous knowledge Assumed : The students have some knowledge with the term management.

Introduction :

<u>Pupil's Teacher Activity</u>	<u>Pupil's Activity</u>
Why do we do business?	for Profit maximisation
How can we increase our profit?	By Producing & selling goods.
How do we produce goods?	with the help of worker supervisors, management
What is the topic all about?	Management

Announcement of the topic :

Well students, today we are going to study about the term Management - ✓

Presentation :Teaching
AimsPupil Teacher ActivityPupil ActivityBlack board
SummaryMeaning of
management

It is a process of getting things done with the aim of achieving goals efficiently and effectively

students listen carefully and write down in their notebook

It is a process of getting things done.

characteristics
of ManagementBasic characteristics of
Management

1. It is a goal oriented
2. It is all Persasive
3. It is multidimensional
4. It is a continuous process
5. It is a group activity
6. It is a dynamic process
7. It is an intangible force

Goal oriented
Persasive
Multidimension
Continuous pro.
Group Act.
Dynamic Pro.
Intangible Force

It is a process of designing and maintaining an environment in which individual working together in groups, efficiently accomplish selected aims

<u>Teaching Points</u>	<u>Pupil Teacher Activity</u>	<u>Pupil Activity</u>	<u>Blackboard Summary</u>
<u>Objectives of Management</u>	<u>Organisational Objectives</u> Survival - Basic Objectives Profit = Revenue - Cost Growth <u>Social Objectives</u> It involves the creation of benefit for society. <u>Personal Objectives</u> Organisations are made of people who have different personalities background e.g. Salaries	students listen carefully and write down in their notebook	<u>Obj</u> 1. Org 2. So 3. Pe
<u>Level of Management</u>			

<u>Teaching points</u>	<u>Pupil Teacher Activity</u>	<u>Pupil Activity</u>	<u>Blackboard summary</u>
<u>Functions of Management</u>	Functions of Management <u>Planning</u>: It is determining in advance what is to be done and who is to do it. It implies setting goals in advance. <u>Organising</u>: It is a function of assigning duties, grouping task, establishing authority. <u>Staffing</u>: It simply for right people for the right job. It is an important aspect of management. <u>Directing</u>: It involves leading, influencing & motivating employees. <u>Controlling</u>: It is the management function of monitoring organisation. Performance towards the goals.	Students listen carefully and write down in their notebook	<u>functions</u>: Planning Organising Staffing Directing Controlling

Evaluation :

- Q1 What do you mean by the term Management ?
- Q2 What are the characteristics of Management ?
- Q3 Write the functions of Management ?

Homework :

- Q1 What are the levels of Management ?
- Q2 Write the examples of level of Management ?
- Q3 What are the functions of Management ?

Reference Books :

This topic has been taken from text books of business studies of class XI of NCERT.

Manju

MEGA LESSON PLAN-4

Roll Teacher Roll No. 1666
Subject : Commerce
Topic : Business ethics

class : XI
Duration : 20 min
Date : 29.11.13

Content Analysis :
Definition of Business ethics
Examples of Business ethics
Elements of Business ethics

General Objectives :

- 1. To develop the students to habitat to understand the importance of nature.
- 2. To develop the students knowledge about various business Practices and Procedure.
- 3. To develop the students interest in commerce stream.
- 4. To develop the logic power among the students.
- 5. To help the students to increase their self confidence.

Instructional Aids : chalk, duster, rollerboard, pointer, chart etc.

Instructional Objectives :

Knowledge Objectives

1. Recall the term 'business ethics'.
2. Recognise the term 'business ethics'.

Understanding Objectives :

1. The students will be able to understand the meaning of business ethics.
2. The students will be able to understand the elements of business ethics.

Application Objectives :

1. To enable the students to discuss the elements of business ethics.
2. To enable the students to use the term 'business ethics'.

Skill Objectives :

1. The students will be able to compare the elements of business ethics.
2. The students will be critically analyse the elements of business ethics.

Previous knowledge assumed :

The students have some knowledge about the term 'business ethics'.

Introduction

Pupil Teacher Activity

Q- What is the main objectives of any business ?

Q- What are the moral values of any society

Q- Is there any responsibilities of a business towards society ?

Q- What do you mean by business ethics ?

Pupil Activity

Profit

Honesty & Helping attitude

Yes

Problematic Question

Announcement of the Topic:

Well students, today we will study about the ideal Business, concepts of Business ethics.

Presentation

<u>Teaching Points</u>	<u>Pupil's Teacher Activity</u>	<u>Pupil's Activity</u>	<u>Blackboard Summary</u>
Concept of Business ethics	What do you mean by ethics?	It means to ideals which are follow in life	It means to ideals which are follow in life
	Ethics means the ideals which motivate an individual to work with honesty in his life. Ethics can be related to different fields like medical, law and business etc	Students listen carefully and write down in their notebook.	
<u>Business ethics</u>	It means ^{less} changing of responsibilities in respect of all problems the parties related with business. e.g. making goods on fair Price Some more examples are: 1. Giving enough dividend to the shareholders on their investment 2. Making timely Payment to the Supplier.		

Teaching Points	Pupil's Teacher Activity	Pupil's Activity	Blackboard summary
<u>Definition of Business ethics</u>	3. Making employment available to the people. Acc. to W.O Wheelen, "Business ethics is an art and science of maintaining a proper harmonious relationship with society. Its various groups & institution at well or recognising the moral responsibilities for the rightness or wrongness of business"	students listen carefully and write down in their notebook	
<u>Elements of Business ethics</u>	What are the chief elements or components of Business ethics? <u>Self imposed discipline</u> is the first imp- feature of business ethics. <u>Honesty</u> <u>Equality</u> - It means that there should not be any difference on the basis of richness, poverty, caste or religion.		Main elements are honesty, equality, self imposed discipline

<u>Teaching Points</u>	<u>Pupil Teacher Activity</u>	<u>Pupil activity</u>	<u>Black Board</u>
	Guiding force - It acts as a guiding force while making laws.	students listen carefully and write down in their notebook	selfi Hones Equal Guidin Helping
	Helping attitude : It gives importance to the need of people & organisation		

Evaluation :

Ques 1 What do you mean by business ethics

Ques 2 Give some e.g. of business

Ques 3 What are the elements of business ethics ?

Homework :

Ques 1 What do you mean by business ethics

Ques 2 What are the elements of business ethics ?

Reference book : NCERT Textbook of Commerce Class XI

MEGA LESSON PLAN-5

Pupil Teacher Roll No. 1666

Class : XI

Subject : Commerce

Duration : 30 min

Topic : Trade

Date : 30.11.13

Content Analysis :
Meaning of Retail Trade
Features of Retail Trade
Functions of Retail Trade

General Objectives :

- To develop logic power among students
- To develop interest in commerce stream.
- To develop the knowledge of student about various business procedure and practices.
- To help the students to increase their self confidence.
- To develop the students to habitat to understand the importance of nature.

Instructional Aids : Chalk, duster, roller board, pointer, chart etc.

Instructional Objectives

Knowledge Objective :

1. Recall the term Retail Trade.
2. Recognise the term Retail Trade

Understanding Objectives :

1. The students will be able to explain the term 'Retail Trade.'
2. The students will be able to illustrate the term 'Retail Trade.'

Application Objectives :

1. The students will be able to discuss the term 'Retail Trade.'
2. The students will be able to use the term 'Retail Trade.'

Skill Objectives :

1. The students will be able to compare the term 'Retail Trade.'
2. The students will be able to critically analyse the term 'Retail Trade.'

Previous knowledge assumed :

The students have knowledge about Trade & some export and import materials.

Introduction :

Pupil Teacher Activity

- Q What do you understand by the term trade?
- Q Who are called traders?
- Q What do you understand by Retail Trade?

Pupil's Activity

Trade refers to the sale exchange or transfer of goods & services.

The Person who are engaged in trade are called traders

Problematic Question

Announcement Of the Topic :

Well students, Today we will study about the meaning features and functions of Retail Trade.

<u>Teaching Points</u>	<u>Pupil Teacher Activity</u>	<u>Pupil Activity</u>
<u>Arranging storage</u>	The retailer make arrangement for holding stocks to meet the needs of ultimate consumers from time to time.	
<u>Trading & Packing</u>	The retailers sort out the product according to their quality or size and pack the goods in convenient lots.	Students listen carefully and write down in their notebook.
<u>Physical distribution</u>	The retailers facilities the physical distribution of goods.	
<u>Risk bearing</u>	The retailer have to bear the risk of loss.	
<u>Financing</u>	The retailer provide credit facilities to the regular customer.	
<u>Sales Promotion</u>	The retailers display the goods in alternative manner to promote the sales.	

Evaluation :

Ques 1 What do you mean by Retailer ?

Ques 2 Who are called Retailer ?

Ques 3 List the features of Retail Trade ?

Homework :

Ques 1 Define Retailers, Consumers, Trade, Business

Ques 2 Explain the features of Retailers ?

Ques 3 Explain the functions of Retail Trade ?

Reference :

This topic is taken from NCERT Text book of Commerce of XI class.

